



secondhand
hounds®

**2021
Annual Report**

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Message from the Director

2021 was filled with ups and downs. The eagerness of our community to foster and adopt animals slowly waned as the realities of life set in. Surrenders increased. Resources became more and more sparse. But everytime we asked, our community delivered. It's amazing what a community can do, when they work together.

Although the number of lives saved was not as high as 2020, we had so much to celebrate. We opened the Chuck & Don's Pet Wellness Center, a center filled with resources for those struggling with financial and housing insecurity. Resources like People & Pets Together (PPT), an organization who joined forces with Secondhand Hounds early in 2021. PPT was able to distribute over 200,000 pounds of dog and cat food to people facing economic hardship. They also provided no cost vaccine clinics through the Street Dog Coalition. We are working towards providing more resources, such as training classes, grooming services, and increased access to veterinary care.

In 2021, we opened the Secondhand Hounds Veterinary Center to the public. What does this mean? It means that anyone - including you - can bring your dogs or cats to be seen by our incredibly talented team of veterinary professionals. The best part? The profits from every dollar you spend go right back into the mission of saving lives. We are one of the only nonprofit veterinary centers in Minnesota, and we are so excited to have another life-saving revenue stream.

There are no two ways about it, 2021 was one of the hardest years yet. But as you can see, the blessings outweighed the hardships. We feel very fortunate to have a community that believes in us and allows us to continue saving, and changing, so many lives.

Thank you for your support and love,
Rachel Mairose



Organization History

Secondhand Hounds was founded in July of 2009. When it was founded, the goal was to save a hundred animals per year. Rachel was 7 months pregnant and had been married for just over a year when she decided it was a great idea to start a nonprofit. Everyone warned her that having a newborn and starting an animal rescue was a recipe or disaster, but the heart wants what the heart wants, and she never looked back. What was a one woman show is now a staff made up of dozens of strong, passionate, caring women and a team of tireless, compassionate volunteers and fosters who do their best every single day to save more lives. And save lives we do - as of today, we have saved over 26,000 animals! Not only that, but Secondhand Hounds now has multiple programs to fulfill needs in our community. Our overarching goal is to say yes to every animal in need. We cannot wait until the day we can say we have achieved that goal!

Mission & Vision

We rescue animals.

We commit to our animals through adoption, rehabilitation, and hospice care.

We inspire change.

We strive to:

Accept all animals truly in need.

Become the nation's largest, most effective, and best funded animal rescue.

End animal homelessness.

2,145
animal
intakes

20



21

143
intake
sessions

1,625
dogs
adopted

410
cats
adopted

19
hospice
animals

28
fighter fund
animals

31
neonatal
animals

2021 Statistics: **Veterinary Care**



\$14,465.95
spent on
hospice



\$77,414.95
spent on
fighter funds

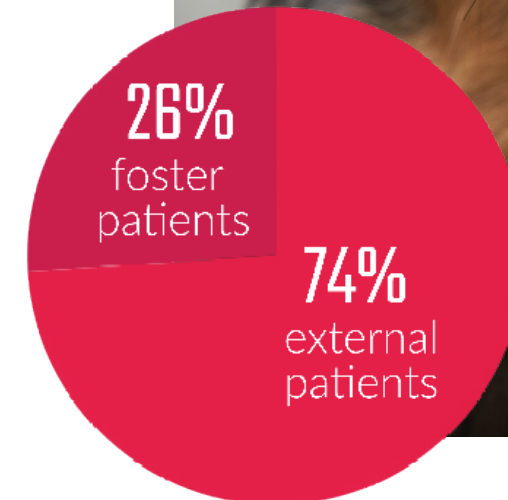


\$16,865.29
spent on
neonatal



veterinary spending
2017: over \$1.1 million
2018: over \$1.9 million
2019: over \$1.4 million
2020: over \$1.4 million
2021: over \$1.1 million

2021 Secondhand Hounds **Veterinary Center** Stats



3,584
appointments

556
procedures

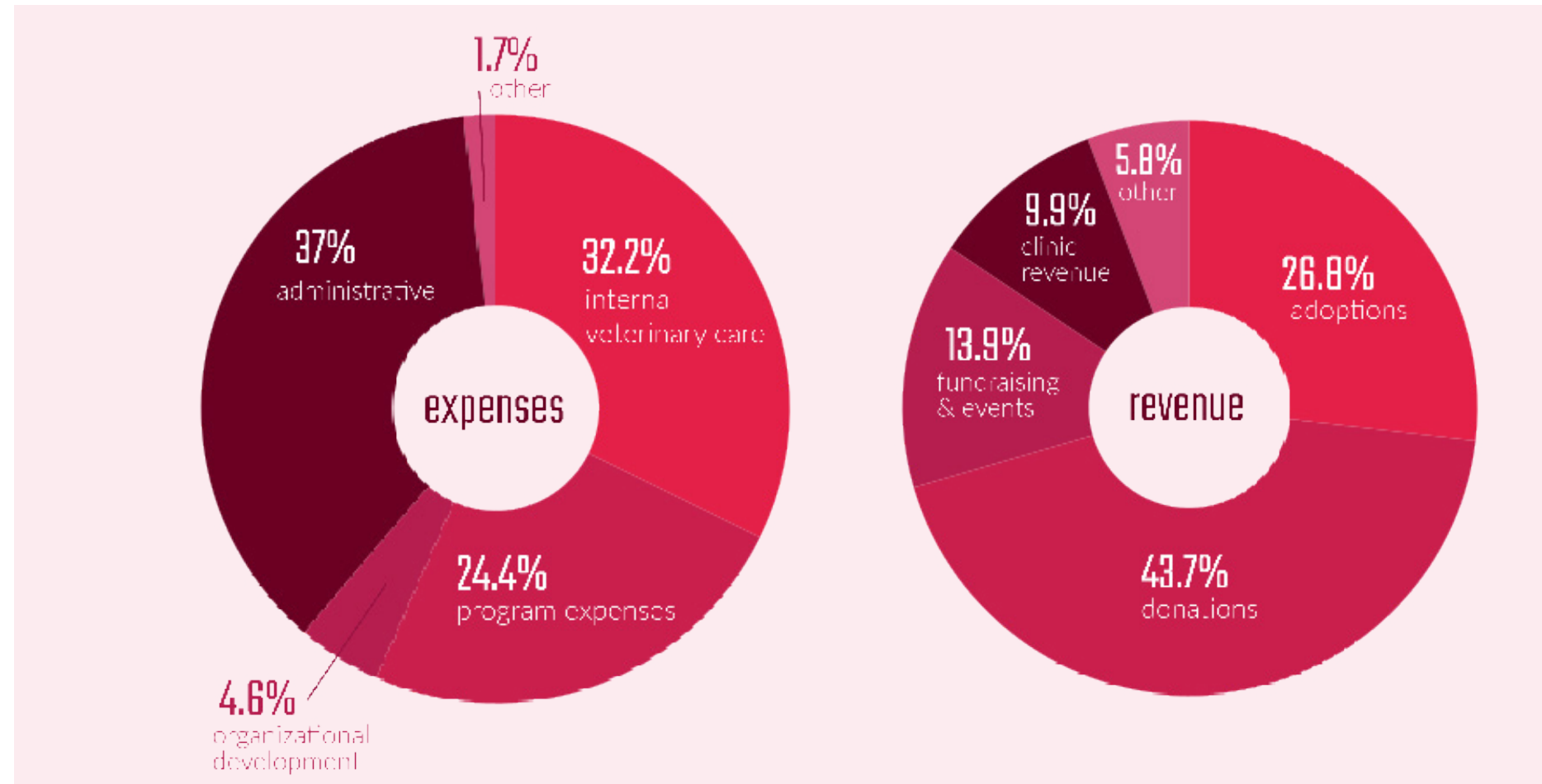
932
spays & neuters

290
heartworm treatments



The Minnesota Charities Review Council’s Standards of Accountability state that at least 70% of an organization’s annual expenses should be for program activity with not more than 30% for management, general, and fundraising expenses combined.

Secondhand Hounds exceeded this standard by directing 79% of our expenses back into programming for the animals and our community.



2021 Financials

Revenue

Adoptions	1,025,407.19
Donations	1,667,268.06
Fundraising & Events	529,406.50
Clinic Revenue	377,155.86
Other Income	219,858.65

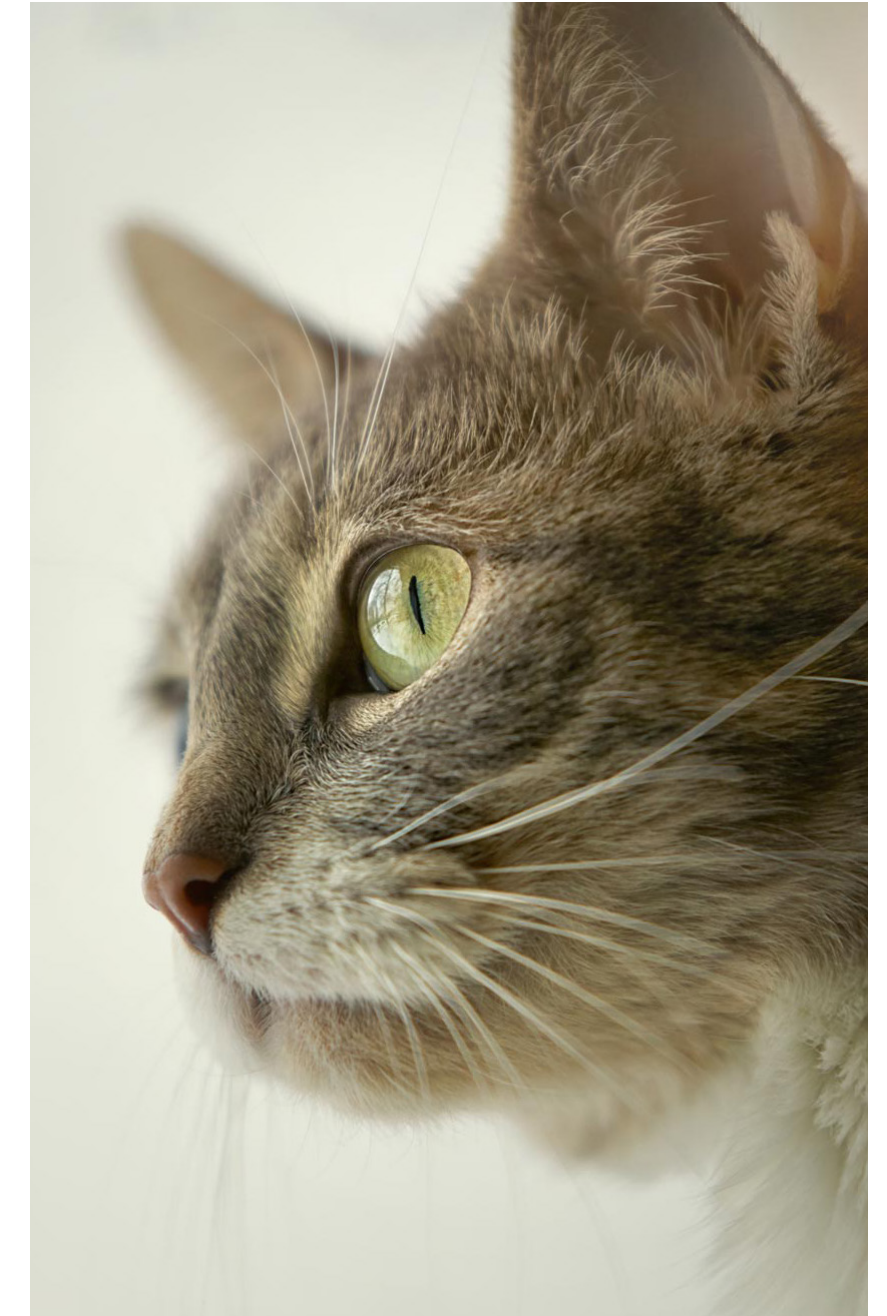
Total Revenue 3,819,096.26

Expenses

Internal Veterinary Care	1,153,199.10
Program Expenses	871,269.72
Organizational Development	165,019.01
Administration	1,324,711.21
Other Expenses	\$61,850.44

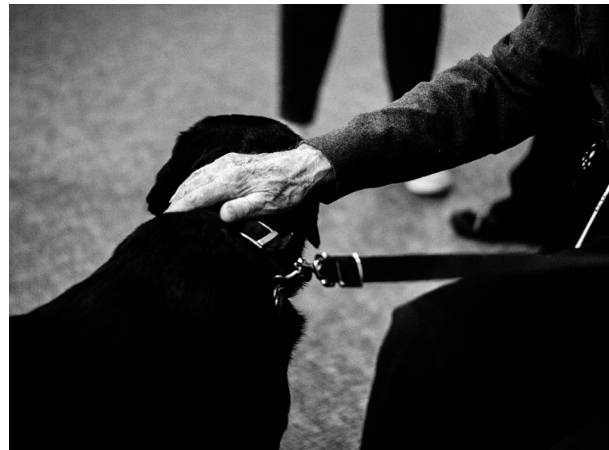
Total Expenses 3,576,049.48

Net Income 243,046.78



Highlighted Programs

Since Secondhand Hounds was found in 2009, it has been our mission to fulfill needs in our communities. We are proud to say that we now have a flourishing programs department, which keeps growing each year. Our programs allow donors to dedicate their life-giving funds to a specific program they feel connected to. We are proud of our programs and cannot wait to see them grow!



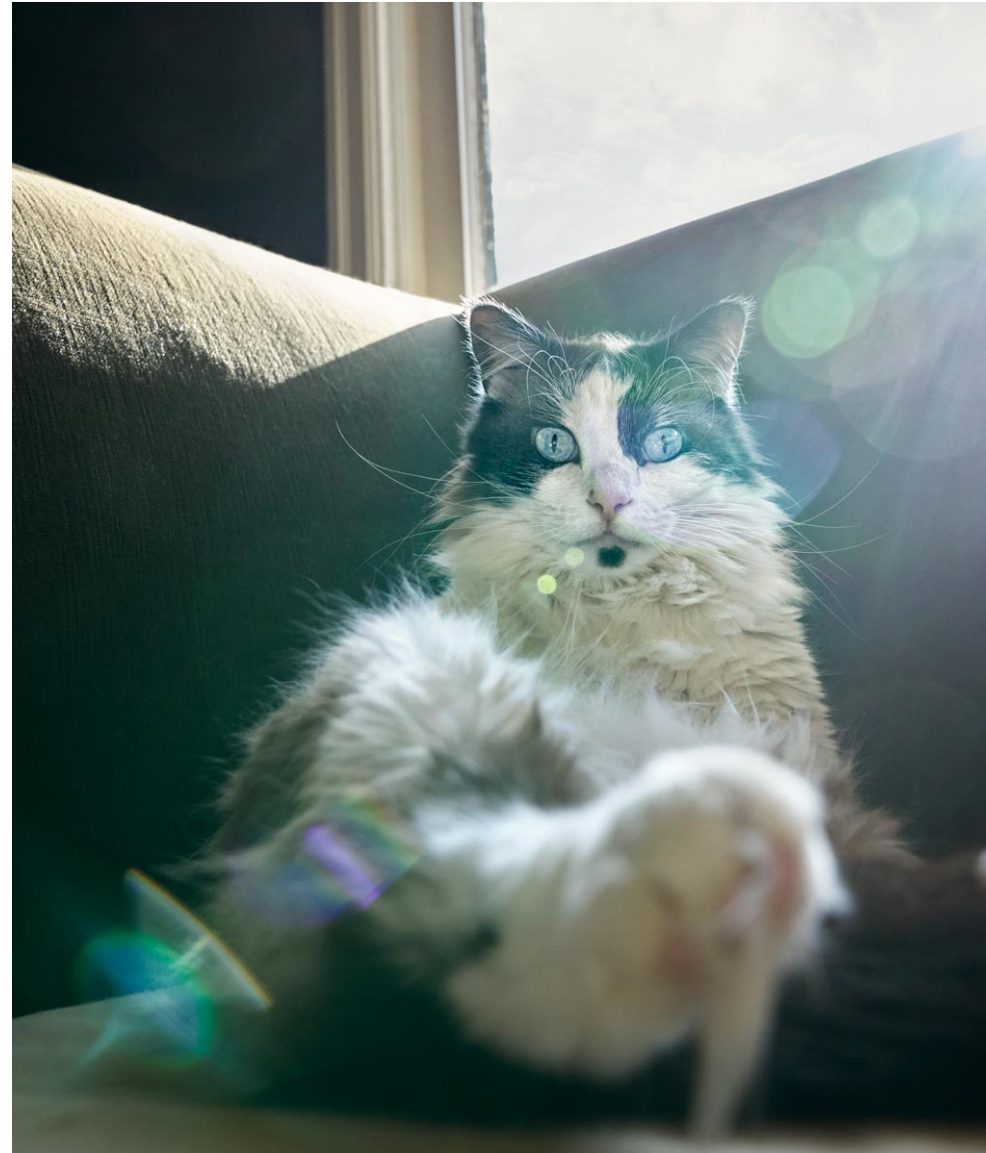
Neonatal Program

In 2017 Secondhand Hounds welcomed two adorable cleft palate English Bulldogs into our Fighter Fund program. Over the next 2 years we were asked to take on a few cleft palate puppies and came to find what a huge need there was in the Midwest for special needs neonatal puppies and kittens. Almost all of these puppies would have been euthanized at birth due to their defects, but these special puppies, and one adorable kitten, have gone on to make amazing family members in fantastic adoptive homes. In early 2019, the Neonatal Program was officially born! Today the program welcomes not only cleft palate puppies and kittens, but also other special needs and newborn orphans. Since 2019 we have worked to spread awareness across the midwest and rescue puppies from 6 different states. Secondhand Hounds' "Tiny Warriors" continue to inspire us with their resilience and we look forward to saving their lives in 2022!



Consignment Cats

Despite the name, Secondhand Hounds is not limited to just canines... we love our felines too! The Consignment Cats Rescue Program is dedicated to the care and well being of 100-140 cats within Secondhand Hounds at any one time. We work with shelter partners throughout the country to rescue cats from high kill shelters, support them with veterinary care and a loving foster home, and help them find their forever homes. In 2021, 410 cats were adopted by families who love them! One of those kitties was Winyan... a sweet adult cat who was hit by a car. Our Cat Rescue program allowed us to say YES to Winyan and give her the TLC she so desperately needed. After months in rescue Winyan found her perfect forever family and is living her best life.



Forever Loved: Hospice Program

In the spring of 2015, Secondhand Hounds started to receive multiple requests for elderly, unadoptable dogs in shelters. We could not let these senior and terminally-ill dogs live out their final days in a cold, lonely shelter. So, we started the Forever Loved Hospice Program. This program relies on hospice foster homes to open their hearts to dogs who will not ever leave. They take these dogs in as their own, and love them fiercely until it is their time to pass. Secondhand Hounds covers all of their medical bills and also provides each animal with special food, an orthopedic bed, and medicine for pain, eye, ear, dental, or other issues as needed. When the time comes for them to cross the Rainbow Bridge, these sweet souls are surrounded by the people (and animals) they love. In 2021 we continued to say YES and rescued 19 hospice animals. We look forward to continuing to grow this program in 2022!



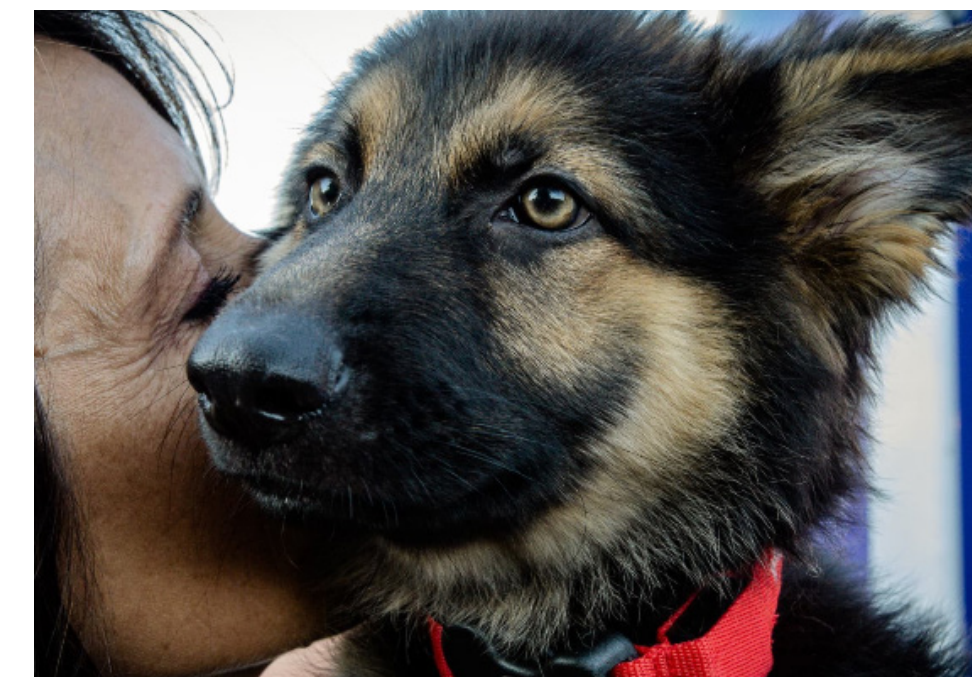
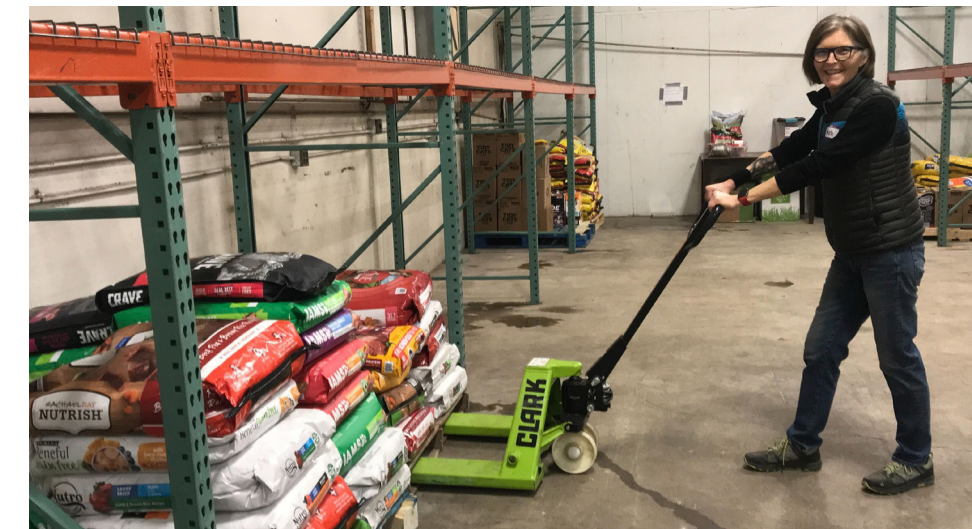
Community Outreach

At Secondhand Hounds, we truly believe in the power of paying it forward. We have been fortunate enough to have the best volunteers, fosters, donors, and supporters, which has allowed us to grow quickly and effectively. Our community outreach programs focus on how we can not only support pets, but also the people who love them. In 2021, we continued to bring smiles to the faces of residents in assisted living facilities with Secondhand Hope visits. We distributed over 130,000 pounds of pet food to families facing economic hardship at our People & Pets Together Food Shelf. We supported our tribal partners with traveling vetting clinics. We built dozens of feral cat shelters to help kitties make it through the cold winters. We facilitated training classes to mitigate owner surrenders. We opened our Chuck & Don's Pet Wellness Center in Minneapolis to house our community outreach efforts in 2022 and beyond. These efforts allow us to support our diverse community in pet ownership so that we are able to focus our rescue efforts on homeless animals.



People & Pets Together

Secondhand Hounds' is helping pets stay with the families that love them at the Chuck and Don's Pet Wellness Center. The Wellness Center opened in 2021 as the new home of the People & Pets Together animal food shelf. In that time of transition, it became clear that providing pet food and supplies to families facing economic hardship was only part of this puzzle. By providing more comprehensive services, such as grooming, veterinary care, and training, Secondhand Hounds is helping to mitigate pet surrenders and keeping animals with the families that love them. This approach allows rescues to concentrate on truly homeless animals. In 2021, our pet food shelf served over 3,700 people and distributed 132,000 pounds of food! We look forward to growing the Pet Wellness Center in 2022 as the need in our community grows.



Board of Directors

Rachel Mairose, **EXECUTIVE DIRECTOR**

Chris Clark, **CHAIR**

Courtney Myers, **VICE CHAIR**

Cally Swanson, **SECRETARY**

Angela Bickett, **TREASURER**

Andrea Lahouze

Jaime Shriver Ribcuic, DVM

Jason Oswald

Lisa Byrne

Lisa Lehman

Mike Strommen

Nicci Johnson

Renee Main

Tracy Call



Staff Members

Leadership Department

Rachel Mairose, FOUNDER AND EXECUTIVE DIRECTOR

Tashina Schumacher, CHIEF OF STAFF

Tanya Schulte, DIRECTOR OF MEDICINE

Carrie Openshaw, DIRECTOR OF PROGRAMS

Gina Larson, DIRECTOR OF OPERATIONS

Programs Department

Anitra Francis, SMALL DOG BREEDS FOSTER COORDINATOR

Summer Hedlund, LARGE DOG BREEDS FOSTER COORDINATOR

Jen Swanson, CONSIGNMENT CAT FOSTER COORDINATOR

Beth Citurs, DOG TRAINING & OWNER SURRENDER COORDINATOR

Teri Woolard, NEONATAL FOSTER COORDINATOR

Jenn Sharkey, FIGHTER FUND FOSTER COORDINATOR

Jordan Phillips, INTAKE & TRANSPORT COORDINATOR

Outreach Department

Kate Sobraske, OUTREACH PROGRAM MANAGER

Eileen Hill, HOSPICE PROGRAM COORDINATOR

Taylor Smith, INTERNATIONAL PROGRAM COORDINATOR

Carrie Openshaw, RESERVATION OUTREACH COORDINATOR

Beth Citurs, COMMUNITY EDUCATION COORDINATOR

Madelyn Pennings, FERAL CAT OUTREACH COORDINATOR

Lauren Miller, LOST ANIMAL COORDINATOR

Kate Sobraske, SECONDHAND HOPE PROGRAM COORDINATOR

Nick Atwood, PEOPLE AND PETS TOGETHER PROGRAM DIRECTOR

Kate Meador, PEOPLE AND PETS TOGETHER PROGRAM DIRECTOR

Jenn Sporcich, PAW SCOUTS PROGRAM COORDINATOR

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Development Department

Sasha Carlson, TRANSPORT SPONSORSHIP COORDINATOR

Krista Dreves, DONOR RELATIONS COORDINATOR

Nick Atwood, GRANT WRITER

Operations Department

Jenny Kisner, OFFICE & VOLUNTEER MANAGER

Peg Bacall, OFFICE ADMINISTRATOR

Sally Brandt-Wangensteen, DATABASE ADMINISTRATOR

Erica Fuller, OPERATIONS ANALYST

Claire Hutcheson, IT MANAGER

Katie Chaffins, ACCOUNTING SPECIALIST

Logistics Department

Gina Larson, LOGISTICS MANAGER

Emily Hawk, DOG ADOPTION COORDINATOR

Jenn Sharkey, CAT ADOPTION COORDINATOR

Lynnea Prusansky, VOLUNTEER ADMINISTRATOR

Jenn Sharkey, FOSTER ADMINISTRATOR

Alexa Rutherford, FOSTER ANIMAL VETERINARY CASE MANAGER

Reena Jackson, FOSTER ANIMAL VET CARE ASSISTANT

Jennifer Schroeder, RECORD & CONTRACTS COORDINATOR

Heidi Berle, MICROCHIP COORDINATOR

Tim Whalen, VEHICLE COORDINATOR

Development Department

Kiana Eystad, SOCIAL MEDIA MANAGER

Celeste Burau, MERCHANDISE COORDINATOR

Brittany Arneson, DIGITAL MEDIA SPECIALIST

Donni Torres, PUPPY PARTY COORDINATOR

Stephanie Hodel, NEWSLETTER EDITOR & MULTIMEDIA DESIGNER

Larkin Scholla, SOCIAL MEDIA ENGAGEMENT ADMINISTRATOR

Jade Larson, INSTAGRAM ADMINISTRATOR

Nikki Bos, EVENTS MANAGER

Vet Center

Dr. Tanya Schulte, LEAD VETERINARIAN

Dr. Erin Kuhn, VETERINARIAN

Dr. Erika Mueller, VETERINARIAN

Dr. Jamie Dean, VETERINARIAN

Maggie Libman, CVT, LEAD VETERINARY TECHNICIAN

Abbey Dockendorf, CVT, SENIOR VETERINARY TECHNICIAN

Jo Anne Sebanc, CVT, CERTIFIED VETERINARY TECHNICIAN

Jesse Lanns, CVT, CERTIFIED VETERINARY TECHNICIAN

Vet Center cont.

Sarah Kurtz, CVT, CERTIFIED VETERINARY TECHNICIAN

Melissa Kepler, CVT, CERTIFIED VETERINARY TECHNICIAN

Jenna Ziebarth, CVT, CERTIFIED VETERINARY TECHNICIAN

Jen Swanson, VETERINARY TECHNICIAN

Ashley Holtan, VETERINARY TECHNICIAN

Gaby Reinhart, VETERINARY ASSISTANT

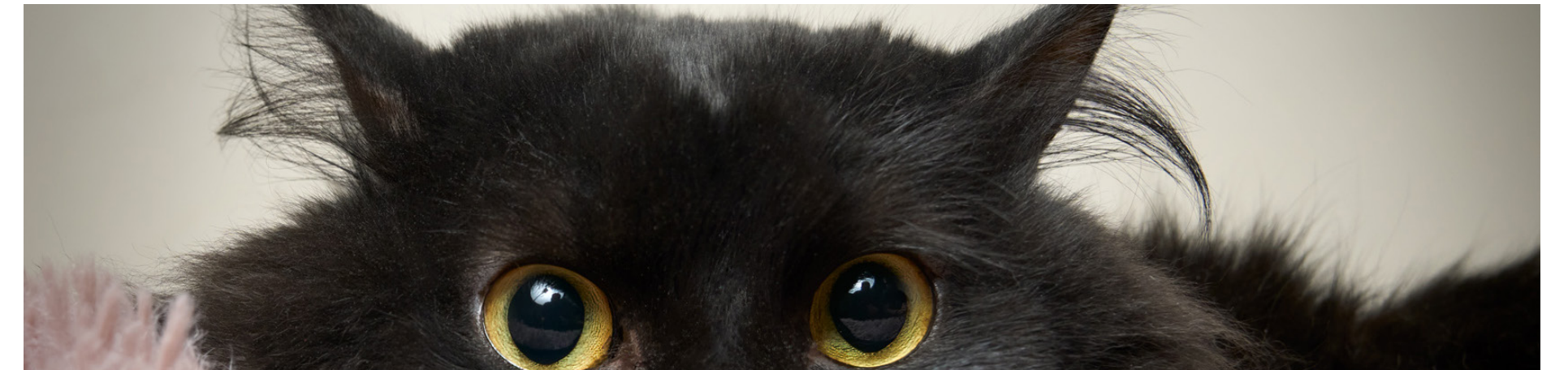
Haeree Park Lang, VETERINARY ASSISTANT

Blair Posusta, VETERINARY ASSISTANT

Kylea Johnson, VETERINARY ASSISTANT

Kelsey Brown, VETERINARY CENTER RECEPTIONIST

Tracey Rothnem, VETERINARY CENTER RECEPTIONIST



Online Engagement



108k followes



142k views



47k followers



63k followers

Contact Information

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